

corporate
identity

ezio bocci
immagine
comunicazione

branding & graphic design

Small budget. Great solutions.

brand
design
packaging



Over the last 20 years Ezio Bocci (Italy) has developed a global communication approach fully in line with its clients' marketing strategies. The team takes an active part in the development of the client's marketing communication strategy, which it translates into incisive messages and images.

A global approach maintains the visual harmony of the set of communication products deployed to implement the strategy. It becomes a strike force that makes it possible to attain targets more quickly, since everything converges in the same direction for both image and message.

In many business partnerships the **Ezio Bocci Imagine & Comunicazione** teams helps its clients to get the best out of their marketing strategy, contributing solutions that confer a unique value on a product or enterprise so that it can make its mark in the market.

SERVICES

integrated graphic design
brand and packaging design

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1



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3



4



5

- 1 client: Eurosnack s.r.l. country: USA brand: Forno Damiani category: vending snacks
- 2 client: Siamrak Ltd. country: Thailand brand: Color of Siam category: pot-pourri material: hand-made paper
- 3 client: Kao Corporation country: Japan brand: Econa category: cooking oil
- 4 client: Ron Sachs communications country: USA brand: Fit Kids category: web-site
- 5 client: Foster Clark's Ltd. country: Malta brand: Foster Clark's category: fruit juice (proposal)

ezio bocci immagine & comunicazione branding & graphic design



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1-2-3-4-5 client: Unipharm Trust Ltd.
country: Russia
brand: Femitest, Ganzo, Biberon, Fleur de Lis
category: cosmetics and emplastic

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1 1 - 2 - 3 client: Boero Bartolomeo S.p.A.
country: Italy
brand: Decorline, Ready, Rover
category: paint



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4



2 4 - 5 client: Les Promotions Atlantiques Inc.
country: Canada
brand: Starfrit, Heritage
category: kitchen accessories and cookware

6 client: Brico Store s.r.l.
country: Italy
brand: Brico Store
category: hardware store chain



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1 - 2 - 3 client: IMOIL S.p.A.
country: Italy
brand: Genesio Mancini
category: cooking oil

4 - 5 client: Oleificio del Golfo
country: Italy
brand: Oleificio del Golfo
category: cooking oil



7

6 - 7 - 8 client: Chef's Choice Ltd
country: Malta
brand: Chef's Choice
category: food



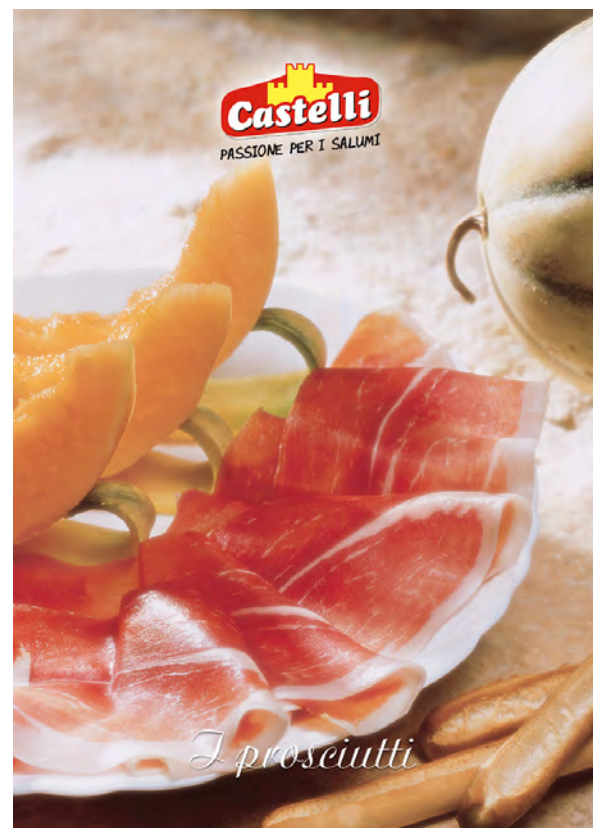
8



1



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I prosciutti

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I salumi

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6

1 - 2 - 3 - 4 - 5 - 6

client: Salcast s.r.l.
country: Italy
brand: Castelli, Wustelli
category: food



1 client: JSC Rakhat Ltd.
country: Kazakistan
brand : Adagio, Allegro
category: candies



3 client: Ciao Italia s.r.l.
country: Italy
brand: Ciao Italia
category: import-export

4 client: Due Antichi Casali
country: Italy
brand: Feriae Latinae
category: wine



2 client: Municipality of Rome
country: Italy
brand: Seniors
category: events



5 client: Regione Lazio, Istituto Regionale Ville Tuscolane
country: Italy
title: Di Vin Viaggio, Gli scrittori che passarono di qua
author: various
photos: Ezio Bocci
category: publishing





1 client: K4biz, AVR, Glis Tour, Eurincomi, Italcarrrelli, Onorati Bus, Around Rome
country: Italy
category: various



2

2 client: Hotel Barocco
country: Italy
brand: Barocco Apartments
category: hotel



3



4

3 client: Fondation Maman Dion
country: Canada
category: benefit foundation

4 client: Supercom S.p.A.
country: Italy
brand: Key 4 Biz
category: press agency



5

5 client: Ezio Bocci Immagine & Comunicazione s.n.c.
country: Italy
brand: Around Rome
category: tourism



1-2 client: Onorati Bus Incentive S.p.A.
country: Italy
brand: Notturnobus
category: transport

3 client: CA.MA. s.r.l.
country: Italy
brand: Rosso India
category: clothing line

4 client: Sidac S.p.A.
country: Italy
brand: KLIK
category: educational

5 client: Municipality of Frascati (Rome)
country: Italy
category: advertising postcards campaign



ezio bocci
immagine &
comunicazione

A red decorative flourish consisting of a large, sweeping arc that starts from the right side of the logo and curves back towards the left, ending below the main text.

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